



# DESIRÉE BROWN

## CONTENT WRITER

### SUMMARY

Ambitious & independent content writer and creative writer with 5+ years of direct & indirect marketing experience. Proficient in writing blogs, descriptions/captions, and email campaigns, as well as working on platforms Canva, Hootsuite, Wix, Anchor, and YouTube. Motivated to develop skills in SEO and create exceptional content. Portfolios and certificates available upon request.

### EDUCATION

- **2018 – 2020**  
**MFA in Creative Writing**  
New York University
- **2015 – 2018**  
**BA in English with Creative Writing Concentration**  
University of North Carolina-Charlotte

### WORK EXPERIENCE

- **2018 – now**  
**Founder & Executive Director**  
Young Eager Writers Association  
  
Attracted 7000+ site visitors to organization's website; Built a virtual audience of 1500+ followers on social media and 150+ signups for email campaigns; Designed hundreds of graphics for social media, video, web, and email marketing; Established & oversaw 4 writing conferences in 3 different cities and online; Produced & published dozens of podcast episodes on YouTube, Spotify, Google Podcasts, & more.
- **2021 – 2022**  
**Adjunct Professor of English & Creative Writing**  
Georgia State University (Fall 2022)  
Pfeiffer University (Fall 2021 – Spring 2022)  
Mitchell Community College (Fall 2021 – Spring 2022)  
  
Instructed & motivated 150+ college students; Prepared & presented hundreds of lectures & activities; Critiqued hundreds of academic essays, assignments, & creative works.

### CONTACT INFO

**EMAIL :**  
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704-930-9392

### COURSES

SEO – Hubspot Academy

### SKILLS

Content Writing	<div style="width: 80%;"></div>
Graphic Design	<div style="width: 60%;"></div>
Social Media	<div style="width: 90%;"></div>
Proofreading	<div style="width: 95%;"></div>
Event Planning	<div style="width: 95%;"></div>
Google Apps	<div style="width: 85%;"></div>
Microsoft Office	<div style="width: 70%;"></div>